

IBM Digital Experience & IBM WebSphere Technical University, 28-31 October 2014, Düsseldorf | Germany

Tuesday, 28 October										
Hours										
08:00 - 18:00	Registration (Counter 1 - ground floor CCD Süd Entrance) and Welcome Coffee (Foyer - Floor 1)									
10:30 - 12:00	Opening General Session- Building Successful Enterprise Platforms for the Digitization of Business (Room 1 - Floor 1)									
12:00 - 13:15	Lunch (Restaurant - Floor 1)									
12:00-18:00	Certification Testing (Room 112 - Floor 1)									
13:15 - 14:15	Room 2	Room 6	Room 8	Room 01	Room 02	Room 26	Room 27	13:15 - 14:15	Lab Room 7a	Lab room 7b
	I12 IBM Integration Bus: Trends and Directions	A23 IBM WebSphere Application Server - Foundation for the Future	A19 Java Batch-Using WebSphere Compute Grid to Process Async Long Running Work	S1 Case Study: PureApplication System as a private cloud platform for BPM at a large insurance company	A31 IBM MQ CHLAUTH rules - with MQ V8 updates	A40 Building the Internet of Things with IBM	A1 Preparing to Fail - Practical IBM WebSphere Application Server High Availability		AL1 Hands on Lab: Diagnostic and Performance Tools for IBM WebSphere Application Server PART I	IL1 Hands-on Lab : IBM API Management PART I
	Jens Diedrichsen	Ian Robinson	David Follis	Andre Tost	Morag Hughson	Bernard Kufluk	Tom Alcott	Chris Bailey	Klaus Bonnert	
	Room 3	Room 15	Room 16	Room 17	Room 18	Room 19	Room 5 (Tech Sales Lab)	13:00-14:15	Lab Room 110	Lab room 111
TECH-P04 What's New in WebSphere Portal and IBM Web Content Manager V8.5	BUS-S02 Moving Forward - Leading Global Logistics with the Hellman Employee Portal	TECH-D01 Digital Experience Development Options: From Script Portlet to Server-Side Java and Everything In-Between	BUS-R03 IBM Digital Experience on Cloud: Accelerating Speed-to-Market and Reducing Cost	TECH-B08 Piecing together the Jigsaw - Delivering the right content for the right person at the right time	TECH-P14 Integrating WebSphere Commerce with Digital Experience	WebSphere Open Labs	TECH-P13 Hands-On Lab IBM Digital Experience "Tapas Style"			
R. Will (R 1)	C. Schütte, C. Unal	J. Booth (R 1)	M. Pingale, D. Strachan (R 1)	N. Wooley	J. Boezeman		D. Collins, H., Hilhorst, D. Rosenfeld (R 1)			
14:30 - 15:30	Room 2	Room 6	Room 8	Room 01	Room 02	Room 26	Room 27	14:30 - 15:30	Lab Room 7a	Lab room 7b
	I2 Differentiating Between Web APIs, SOA, & Integration - And Why It Matters	A15 Using WebSockets in a Java EE Environment to Improve Web Application Development	A4 WebSphere MQ for z/OS: Performance and Accounting	S2 Implementing a custom, simplified process portal for IBM BPM Standard	Z2 CICS Transaction Server V5: What's in it for you?	M6 Case Study: Deliver Secure Enterprise Mobile Apps Faster with IBM Worklight	C1 IBM PureApplication System: Introduction and v2 update		AL1 Hands-On Lab: Diagnostic and Performance Tools for IBM WebSphere Application Server PART II	IL1 Hands-On Lab : IBM API Management PART II
	Kim Clark	Tim Deboer	Alexander Ross	Ralf Bracht	Andrew Bates	Raghu Kalyanaraman	Andre Tost	Chris Bailey	Klaus Bonnert	
	Room 3	Room 15	Room 16	Room 17	Room 18	Room 19	Room 5 (Tech Sales Lab)	14:30 - 15:45	Lab Room 110	Lab room 111
TECH-B01 IBM Digital Experience Solution Operational Architectures	TECH-P11 Content Targeting and Marketing Management Integration for Digital Experiences	BUS-R02 D18 Social Collaboration: The Key to Customer Satisfaction	TECH-D16 IBM Web Content Manager Patterns: Get More for Less	BUS-G02 Optimizing the Mobile Digital Experience with IBM Web Content Manager, WebSphere Portal and IBM Worklight Solutions	TECH-P02 Integrate your IT	WebSphere Open Labs	TECH-B05 Hands-On Lab On-Ramp to Installation and Administration of WebSphere Portal V8.5			
D. Eyerman	S. Callanan, R. Enright	S. McRae	E. Morentin (R 1)	T. Tribe	T. Stober		T. Hurek (R 1)			
15:30 - 16:00	Coffee Break (Foyer - Floor 1)									
15:45-17:30	IBM Digital Experience and WebSphere Zone (Small Foyer - Floor 1)									
16:00 - 17:00	Room 2	Room 6	Room 8	Room 01	Room 02	Room 26	Room 27	16:00 - 17:00	Lab Room 7a	Lab room 7b
	I3 Extending an existing Datapower ROI with API Management	A30 Drive a Core Banking Environment into the future	I17 Introduction to IBM Integration Bus	S3 Unlocking business decisions - Introducing Operational Decision Manager	Z3 The Value of Creating a CICS Cloud	M1 Best Practices in Mobile Application Development and Deployment	I26 DataPower-MQ Connectivity Deep Dive (Theory)		AL2 Lab: Application Development with Bluemix PART I	SL1 BPM SAP Guided Workflow - Technical Introduction to IBM Smarter Process SAP Process Automation Capabilities PART I
	Klaus Bonnert	Marcel Daepfen	Jens Diedrichsen	Chris Backhouse	Andrew Bates	Roland Barcia	Robin Wiley	David Currie	Paul Pacholski	
	Room 3	Room 15	Room 16	Room 17	Room 18	Room 19	Room 5 (Tech Sales Lab)	16:00 - 17:15	Lab Room 110	Lab room 111
TECH-P10 The Digital Data Connector: Use IBM Web Content Manager to Present your Live Business Data	BUS-S04 Internet Banking Using WebSphere Portal Farming at JN Data A/S	TECH-B03 Upgrading to IBM WebSphere Portal and Web Content Manager V8.5	BUS-R04 Gauging the Value of Customer and Employee Engagement	TECH-B24 Portal and Content Management Success Factors: Lessons to Make Your Project Successful	TECH-P01 Getting Started with Digital Experience V8.0.0.1 and V8.5 Solutions	WebSphere Open Labs	TECH-D21 Hands-On Lab Creative Ways to Exploit the New Scripting Portlet			
M. Falkenberg	C. Buch, E. Salling	J. John, H. Huebler (R 1)	P. Funke, D. Millner	T. Hurek	A. Fiorot, L. Wendel		D. Collins, J. Boezeman (R 1)			
17:15 - 18:15	Room 2	Room 6	Room 8	Room 01	Room 02	Room 26	Room 27	17:15 - 18:15	Lab Room 7a	Lab room 7b
	I4 IBM API Management Overview	Z1 WebSphere MQ for z/OS V8: Latest Features Deep Dive	I18 Modelling and Parsing Business Data	S4 How to Build Beautiful Mobile and Desktop UIs using IBM BPM and Brazos	Z4 Business Rules on z/OS: Gaining agility by making the right change at the right time	A25 DevOps Tools & the Liberty Profile	C6 High Availability & Disaster Recovery Features in PureApplication System		AL2 Lab: Application Development with Bluemix PART II	SL1 BPM SAP Guided Workflow - Technical Introduction to IBM Smarter Process SAP Process Automation Capabilities PART II
	Klaus Bonnert	Damon Cross	Alex Wood	João Paulo Marques /David Brakonietcki	Chris Backhouse	Jeremy Hughes	Markus Keppeler	David Currie	Paul Pacholski	
	Room 3	Room 15	Room 16	Room 17	Room 18	Room 19	Room 5 (Tech Sales Lab)	17:15 - 18:30	Lab Room 110	Lab room 111
TECH-P07 Deliver IBM WebSphere Portal and IBM Web Content Manager on IBM PureApplication and Public Cloud Platforms	TECH-P06 WebSphere Portal Security: An Overview and Update	BUS-S07 Delivering Successful Customer Activated Digital Experiences at Mobility	TECH-B04 Do your Business Users control their own Portal?	BUS-G06 Drive the optimum results from your Digital Experience by maximizing your Customers' online experience	TECH-P03 Create Self-Service Apps in Minutes with IBM Forms Experience Builder	WebSphere Open Labs	TECH-B14 Hands-On Lab WebSphere Portal and Web Content Manager Performance Troubleshooting			
T. Higham, S. Angrisano (R 1)	S. Scheffenacker (R 1)	A. Shaheen, M. El-Bastawisi, M. Abdelmaged, P. De Ridder	G. Harper	J. Cornell, J. O'Connor	B. Belke, M. Lechleider (R 1)		K. Nossek, H. Huebler (R 1)			
18:15 - 20:00	Welcome Reception and Solution Center opening (Foyer - Floor 1)									

IBM Digital Experience 2014

- BUS-S Customer Case Studies | Track 1
- BUS-R Accelerating Solution Time to Value and ROI | Track 2
- BUS-G Optimize Customer Experiences to Build Brand & Generate Revenue | Track 3
- TECH-P Digital Experience Platforms and Solutions | Track 4
- TECH-D Developing Exceptional Digital Experiences | Track 5
- TECH-B Best Practices and Implementation | Track 6

For more information and enrollment:

www.ibm.com/training/events/ede
www.ibm.com/training/events/websphere

IBM WebSphere Technical University 2014

- M = Mobile Enterprise (ML= Mobile Enterprise Lab) | Track 1
- S = Smarter Process (SL= Smarter Process Lab) | Track 2
- C = Cloud (CL= Cloud Lab) | Track 3
- A = Application Infrastructure (AL= Application Infrastructure Lab) | Track 4
- I = Integration (IL= Integration Lab) | Track 5
- Z = System z (ZL= System z Lab) | Track 6

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Wednesday, 29 October										
Hours	Room 2	Room 6	Room 8	Room 01	Room 02	Room 26	Room 27		Lab Room 7a	Lab room 7b
09:00 – 10:00	I5 Bridging Business Process Management and Integration Use Cases Matthew Golby-Kirk	I29 IBM WebSphere DataPower Gateway Service Patterns & Policy Management Michael Hamann	A27 Expanding z/OS business assets to the cloud and mobile worlds: z/OS Connect James Mulvey	S5 Basic Case Management in IBM BPM Dieter Koenig	Z5 WebSphere MQ for z/OS: Security Damon Cross	M7 IBM Worklight as a Service by Developer Garden Sebastian Sutter	C2 DevOps for private cloud environments using IBM UrbanCode and PureApplication System Andre Tost	09:00 – 10:00	AL3 DevOps with Liberty, Maven, & Chef PART I Jeremy Hughes/Tim deBoer	IL2 IBM Integration Bus V10 Hands-On Lab PART I Alex Wood, John Wesley
	Room 3	Room 15	Room 16	Room 17	Room 18	Room 19	Room 5 (Tech Sales Lab)		Lab Room 110	Lab room 111
	TECH-B02 IBM Exceptional Digital Experience Solution Operational Architectures Part 2 D. Eyerman	BUS-S05 Zain Corporation Customer Management Portal M. Al Hamdan	TECH-D02 What's New in Digital Experience Development with IBM Web Experience Factory and IBM Worklight J. Booth, M. Lechleider	TECH-B25 Online Management Information System: Go Green with IBM Forms and IBM Business Analytics P. Bose, Sujeeth M.	TECH-P15 Working with IBM Bluemix T. Stober	BUS-R06 Customer Service: The Pursuit of Compelling Customer Engagement K. Konkel	WebSphere Open Labs	08:45 – 10:00	TECH-D18 Hands-On Lab Magic Triangle: Solved (Powered by Digital Data Connector) M. Falkenberg (R 1)	TECH-B15 Hands-On Lab Do-It-Yourself: WebSphere Portal Migration from V8 to V8.5 J. John (R 1)
	9:00-18:00 Certification Testing (Room 112 - Floor 1)									
10:00- 10:30 Coffee Break (Solution Center Area - Floor 1)										
10:30-11:30	I28 Integrating Banking Services with WebSphere DataPower Ahmet Olgun	A33 Technical Introduction to the IBM WebSphere Liberty Profile Ian Robinson	A21 What's New in IBM Messaging Morag Hughson	S9 A perpetuum mobile? How BPM enables MDM and vice versa Joerg Rehr	Z6 Capacity Planning and Chargeback with WebSphere Application Server on z/OS David Follis	M2 IBM MobileFirst Reference Architecture Roland Barcia	C4 Using GPFS on IBM Pure Application System to provide a highly available file system for web based workloads Georg Ember	10:30 – 11:30	AL3 DevOps with Liberty, Maven, & Chef PART II Jeremy Hughes/Tim deBoer	IL2 IBM Integration Bus V10 Hands-On Lab PART II Alex Wood, John Wesley
	Room 3	Room 15	Room 16	Room 17	Room 18	Room 19	Room 5 (Tech Sales Lab)		Lab Room 110	Lab room 111
	TECH-D03 Designing and Developing Portal Themes that Power Exceptional Digital Experiences S. Hesmer	BUS-S06 Faster and safer deployments of WebSphere Portal environments at Daimler with IBM Auto Deploy A. Hagemier, N. Kuhn	TECH-B17 Moving Talent Suite from On Premise to Cloud W. Haenel	TECH-P09 Web Application Bridge Best Practices J. Ryan	TECH-P08 Integrating IBM Connections and IBM Digital Experience Solutions J. Schaeck	TECH-B10 Caching Techniques for WebSphere Portal and Web Content Manager K. Nossek (R 1)	WebSphere Open Labs	10:15 – 11:30	TECH-P19 Hands-On Lab Creating an Exceptional Customer Experience with a Digital Experience and Enterprise Marketing Manager Solution S. Callanan, R. Osario (R 1)	
	11:45 – 12:45 Lunch (Restaurant - Floor 1) and Dessert (Solution Center Area - Floor 1)									
11:45 – 12:45	I7 Cloud Integration John Hosie	A6 Top IBM WebSphere Application Server Problem Determination Features Chris Bailey	A2 Planning for Catastrophe with IBM WebSphere Application Server & IBM Business Process Manager Tom Alcott	S10 Process Modeling at Enterprise Scale Using IBM Blueworks Live & IBM Business Process Manager Kim Clark	I22 Introducing the IBM Standards Processing Engine Michael Hudson	M4 Fast development of B2B mobile apps running on System Z Dominik Weitz,Dorian Schäfer,Sebastian Sutter	C7 Messaging in the Cloud with IBM MQ Light and IBM Bluemix Robert Nicholson	11:45 – 12:45	ZL2 "System z labs" PART I Carl Farkas, Marcel Amrein, Hendrik Woerner	CL2 Create and Deploy Pattern with PatternNext PART I Markus Keppeler
	Room 3	Room 15	Room 16	Room 17	Room 18	Room 19	Room 5 (Tech Sales Lab)		Lab Room 110	Lab room 111
	TECH-P04 What's New in WebSphere Portal and IBM Web Content Manager V8.5 R. Will (R 2)	TECH-D09 What's New in Rational Application Developer Tools for IBM WebSphere Portal J. Singh (R 1)	BUS-S03 360° Customer Engagement at illy A. Harp, J. Iams	TECH-B09 Future Workplace – Social Rendering in Action M. Surrey	BUS-R08 ROI Frameworks & KPI Setting for Social Marketing, Selling, & Loyalty P. Cox	TECH-D22 Create and Manage a Multilingual Digital Experience D. Rosenfeld, H. Hiltorst	WebSphere Open Labs	11:30 – 12:45	TECH-B16 Hands-On Lab Getting Started with Forms Experience Builder B. Beilke (R 1)	
	12:45 – 14:00 Lunch (Restaurant - Floor 1) and Dessert (Solution Center Area - Floor 1)									
14:00 – 15:00	I20 What's New in IBM Integration Bus Jens Diedrichsen	A17 Managing workloads, scaling and availability with IBM MQ clusters David Ware	S15 Dynamic BAM: Integrating IBM ODM with IBM Business Monitor for Dynamic Actionable Insight Paul Smith	S12 Workshop exploring the use of Business Rules with Mobile application Mike Johnson	Z7 Assimilating WebSphere Application Server into your z/OS WLM Configuration David Follis	M9 How to access an Oracle Siebel CRM system from a mobile app using IBM Worklight Thomas Hesse	A37 Client Case Study - Realization of Shared Services Model with Virtualization using WAS v8.5 Sukumar Subburaj	14:00 – 15:00	ZL2 "System z labs" PART II Carl Farkas, Marcel Amrein, Hendrik Woerner	CL2 Create and Deploy Pattern with PatternNext PART II Markus Keppeler
	Room 3	Room 15	Room 16	Room 17	Room 18	Room 19	Room 5 (Tech Sales Lab)		Lab Room 110	Lab room 111
	TECH-D11 Developing Portlets with Web Development Skills Using IBM Script Portlet for WebSphere Portal J. Singh	BUS-S01 Unified Workplace for the City of Karlsruhe Portal S. Köhler	TECH-P05 Differentiated Digital Brand Experience with Rich Media J. Cornell	BUS-R05 Social Business in the Public Sector S. McRae	TECH-B12 Hardening Your WebSphere Portal Installation S. Schefenacker	TECH-B23 IBM Digital Experience Solutions: Continuous Delivery, Support and Maintenance Strategy T. Hurek	WebSphere Open Labs	13:45 – 15:00	TECH-D10 Hands-On Lab Delivering an Exceptional Digital Experience Using Theme Optimization J. Schaeck	TECH-D10 Hands-On Lab Delivering an Exceptional Digital Experience Using Theme Optimization S. Hesmer
	15:15 – 16:15 Coffee Break (Solution Center Area - Floor 1)									
15:15 – 16:15	I9 Conversion from WebSphere ESB to IBM Integration Bus Alex Wood	A29 Introduction to IBM Internet of Things Foundation Bernard Kuflik	A27 Expanding z/OS business assets to the cloud and mobile worlds: z/OS Connect James Mulvey	S13 IBM BPM Unit Test Toolkit Norman Jurisch	Z11 DevOps on the IBM Mainframe: It's not just a Dream ! Marcel Daepfen	M5 Accelerating Mobile Application Development with Mobile Cloud Services Todd Kaplinger	A38 Top 10 Tuning recommendations for WebSphere Application Server Surya Duggirala	15:15 – 16:15	SL3 How to re-develop the Process Portal and mix it with other applications Donato Marrazzo	IL5 DataPower-MQ Connectivity Deep Dive (Hands-On) PART I Robin Wiley
	Room 3	Room 15	Room 16	Room 17	Room 18	Room 19	Room 5 (Tech Sales Lab)		Lab Room 110	Lab room 111
	BUS-G07 Successful OmniChannel Communication Strategies for Engaged Customers R. Enright, L. Schleichbach	TECH-B22 WebSphere Portal and Web Content Manager Pattern Customization with IBM PureApplication System S. Son	TECH-D13 Serviceability: how Portal developers can turn administrators into friends AND have more time for development G. Harper, R. Shooter	TECH-P17 IBM Notes/Domino 9 Social Edition and WebSphere Portal Integration and Deployment S. Neth	TECH-P12 Quick Start and Deep Dive into WebSphere Portal Search A. Prokoph	TECH-B18 Enablement approaches that work! Ensuring best success in user productivity with Digital Experience solutions M. Fox	WebSphere Open Labs	15:15 – 16:30	TECH-D05 Hands-On Lab Applying the Mobile Features and Options of IBM Digital Experience Solutions J. Boezeman, S. Hesmer (R 1)	
	16:30 – 17:30 IBM Digital Experience and WebSphere Zone (Small Foyer - Floor 1)									
16:45 – 17:45	I10 Effective Administration in IBM Integration Bus Matt Lucas	A9 WebSphere MQ for zOS: The Inside Story Damon Cross	I6 Business Monitoring and Analytics in IBM Integration Bus John Wesley	S6 Integrating IBM BPM with Enterprise Content Management Dieter Koenig	Z9 Advantages of running WebSphere Application Server 8.5.5 on z/OS James Mulvey	M10 IBM's Mobile Payment and Wallet solution Thomas Hesse	A8 Introduction to IBM MessageSight - Gateway to the Internet of Things and Mobile Messaging Bryan Boyd	16:45 – 17:45		IL5 DataPower-MQ Connectivity Deep Dive (Hands-On) PART II Robin Wiley
	Room 3	Room 15	Room 16	Room 17	Room 18	Room 19	Room 5 (Tech Sales Lab)		Lab Room 110	Lab room 111
	TECH-D14 How to Build Your Own Site Templates and Component Libraries with the IBM Content Template Catalog E. Morentin	TECH-D23 Writing Portlets: The Current and Future Portlet Programming Model S. Nicklous (R 1)	BUS-G01 Customer Experience Management (CEM) Value Cycle Using IBM Tealeaf R. Reh	TECH-B11 Simplifying multi-site digital experiences: Multi-tenancy for the rest of us D. Eyerman, D. Strachan	TECH-P18 Infuse BPM Processes to Drive Customer-Activated Digital Experience Solutions M. Lechleider	TECH-P20 Integrating IBM Digital Experience Solutions with Microsoft and Microsoft SharePoint Made Easy J. Cornell	WebSphere Open Labs	16:45 – 18:00	TECH-D25 Hands-On Lab Increase sales by integrating Digital Experience and Commerce solutions using Digital Data Connector (DDC) J. Boezeman, R. Osario	TECH-B05 Hands-On Lab On-Ramp to Installation and Administration of WebSphere Portal V8.5 T. Hurek (R 2)
	17:45 – 23:30 Networking Drink and Gala Dinner (Solution Center Area and Hall XY)									

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Thursday, 30 October

Thursday, 30 October										
Hours	Room 2	Room 6	Room 8	Room 01	Room 02	Room 26	Room 27		Lab Room 7a	Lab room 7b
09:00 – 10:00	I11 Effective Application Development in IBM Integration Bus	A10 Tackling the Service Provider Nightmare	A24 Rapidly Moving Applications to the IBM WebSphere Liberty Profile	S11 Placement of Business Process Management (BPM) components within a service oriented architecture (SOA)	Z16 XML, Unicode, Java & more - COBOL: the future of COBOL	SD1 Client Interaction Story Telling, Demo	A39 Diagnostic and Performance Tools for WebSphere Application Server	09:00 – 10:00	AL4 Hands-On Lab: IBM Internet of Things Foundation PART I	ML2 Hands-On Lab: Build Mobile Applications with BlueMix & Mobile Backend as a Service PART I
	Matt Lucas	Daniel Froehlich	Ian Robinson	Kim Clark	Wilfried Van Hecke	Oscar Olague	Surya Duggirala		Bryan Boyd	Erin Bartholomew
	Room 3 Meet the Architects Panel (9:00 - 10:00)							Room 5 (Tech Sales Lab) WebSphere Open Labs	Room 3 Meet the Architect's Panel (9:00 - 10:00)	
9:00-18:00	Certification Testing (Room 112 - Floor 1)									
10:00 – 10:30	Coffee Break (Solution Center Area - Floor 1)									
10:30 – 11:30	I15 IBM Integration Bus Services, APIs, Applications and Libraries	FREE	A26 DevOps with Liberty & Chef	S14 Smarter Process for SAP Technical Capabilities and Value Proposition	Z10 What's New with the IBM WebSphere Application Server Liberty Profile on z/OS	I25 Mobile, Cloud, SOA Security with IBM WebSphere DataPower Gateway Appliances	A35 How to Develop Responsive Applications with IBM MQ Light	10:30 – 11:30	AL4 Hands-On Lab: IBM Internet of Things Foundation PART II	ML2 Hands-On Lab: Build Mobile Applications with BlueMix & Mobile Backend as a Service PART II
	John Hosie		Jeremy Hughes	Paul Pacholski	James Mulvey	Michael Hamann	Robert Nicholson		Bryan Boyd	Erin Bartholomew
	Room 3	Room 15	Room 16	Room 17	Room 18	Room 19	Room 5 (Tech Sales Lab)	Room 5 (Tech Sales Lab)	Lab Room 110	Lab room 111
TECH-D15 Theme Development: Learn How to Debug Modularized Themes, Resolve Issues and Get to Know Common Pitfalls	TECH-B21 Congratulations It's Twins! How to Handle Two Active Exceptional Digital Experiences	TECH-B06 Lifecycle Management of Your Content from Staging to Production	TECH-D09 What's New in Rational Application Developer Tools for IBM WebSphere Portal	BUS-G03 Social Media Analytics - So What?	TECH-D19 Hidden gems-customer examples of the least known and most powerful concepts	WebSphere Open Labs	WebSphere Open Labs	TECH-P13 Hands-On Lab: IBM Digital Experience "Tapas Style"	TECH-P19 Hands-On Lab: Creating an Exceptional Customer Experience with a Digital Experience and Enterprise Marketing Manager Solution	
S. Hesmer	D. Eyerman	E. Morentin	J. Sinth (R 2)	P. Cox	A. Hagemier			D. Collins, H. Hillhorst, D. Rosenfeld (R 2)	S. Callanan, R. Osario (R 2)	
11:45 – 12:45	I13 IBM Integration Bus Designing for Performance	A12 Consuming High-value Cloud Services in Java & Node.js Web Applications	A28 IBM WebSphere Optimized Local Adapters: Real World Scenarios	A22 New IBM MQ V8 Security Features	Z9 Who's afraid of the big old mainframe - Introduction to the IBM Problem Determination Tools and analyzing application problems using IBM Fault Analyzer	FREE	C3 A (non) typical client project on IBM PureApplication System including a highly available environment with Connections V5 on WebSphere and DB2 using PureApp patterns for WAS, DB2 and C5.	11:45 – 12:45	SL2 Real-time Visibility and Insight for Your BPM Processes with IBM Business Monitor v8.5.5 and IBM BPM v8.5.5 PART I	ZL2 "System z labs" PART I
	Matt Lucas	David Currie	James Mulvey	Morag Hughson	Hans Emrich		Georg Ember		Lee Gavin	Carl Farkas, Marcel Amrein, Hendrik Woerner
	Room 3	Room 15	Room 16	Room 17	Room 18	Room 19	Room 5 (Tech Sales Lab)	Room 5 (Tech Sales Lab)	Lab Room 110	Lab room 111
TECH-D12 Programming in the Cloud	TECH-B07 Exceptional Digital Experience and Search Engine Optimization (SEO)	TECH-P06 WebSphere Portal Security: An Overview and Update	TECH-P03 Create Self-Service Apps in Minutes with IBM Forms Experience Builder	BUS-R03 IBM Digital Experience on Cloud: Accelerating Speed-to-Market and Reducing Cost	TECH-D06 How to Rapidly Assemble Digital Experience Site Content with the New Visual Site Toolbar	WebSphere Open Labs	WebSphere Open Labs	TECH-S14 Hands-On Lab: WebSphere Portal and Web Content Manager Performance Troubleshooting		
A. Nauerz, T. Stober	A. Prokoph	S. Schefenacker (R 2)	B. Belke, M. Lechleider (R 2)	M. Pingale, D. Strachan (R 2)	S. Koch			K. Nosseck, H. Huebler (R 2)		
12:45 – 14:00	Lunch (Restaurant - Floor 1) and Dessert (Solution Center - Floor 1)									
14:00 – 15:00	I14 IBM Integration Bus Meet the Experts	A3 Websphere MQ for zOS: Shared Queues	A34 Connecting Devices to the Internet of Things	S16 Optimizing business processes exploiting simulation and analysis in IBM Process Designer (BPM)	Z17 IBM Debug Tool: Who's afraid of the big old mainframe - graphical tools to debug	I8 T-Systems Mobile Logistics Cost Management – ported to IBM Worklight	I24 IBM WebSphere DataPower Gateway Scripting - the Future of Web & Mobile Gateway Scripting	14:00 – 15:00	SL2 Real-time Visibility and Insight for Your BPM Processes with IBM Business Monitor v8.5.5 and IBM BPM v8.5.5 PART II	ZL2 "System z labs" PART II
	Matt Lucas	Alexander Ross	Bernard Kuflik	Roland Peisl	Wilfried Van Hecke	Sebastian Sutter	Michael Hamann		Lee Gavin	Carl Farkas, Marcel Amrein, Hendrik Woerner
	Room 3	Room 15	Room 16	Room 17	Room 18	Room 19	Room 5 (Tech Sales Lab)	Room 5 (Tech Sales Lab)	Lab Room 110	Lab room 111
TECH-D20 How to augment build and deployment process of your portlets using Maven tools from IBM Rational Application Developer	BUS-R01 Making the Case for the Strategic Intranet	TECH-P07 Deliver IBM WebSphere Portal and IBM Web Content Manager on IBM PureApplication and Public Cloud Platforms	TECH-B19 Content Migration: Moving your content to an IBM solution	TECH-B20 WebSphere Portal UX Screen Flow Manager: How Smarter Workflow Built Workflows with Screen Flow Manager	BUS-G04 Designing an Exceptional Digital Experience with a Digital Agency	WebSphere Open Labs	WebSphere Open Labs	TECH-D18 Hands-On Lab: Magic Triangle: Solved (Powered by Digital Data Connector)	TECH-B15 Hands-On Lab: Do-It-Yourself: WebSphere Portal Migration from V8 to V8.5	
J. Singh	K. Kelley, T. Tribe	T. Higham, S. Angrisano (R 2)	A. Widmer, N. Archer	A. Nauerz, M. Zdon	D. Strachan, P. Schnitzler			M. Falkenberg (R 2)	J. John (R 2)	
15:15 – 16:15	I1 Freedom to Innovate through APIs	A14 Wow, My IDE Can Do That: Overview of IBM WebSphere Application Server Developer Tools for Eclipse	A32 WebSphere Liberty Profile - Deployment Topologies	S17 Modeling business processes in the Cloud with IBM Blueworks Live (BPM)	Z13 Securing CICS web services	SD2 IBM BPM Solution wrapping SAP	S4 How to Build Beautiful Mobile and Desktop UIs using IBM BPM and Brazos	15:15 – 16:15	CL1 How to deploy standard patterns on IBM PureApplication System (on-prem) and PureApp Service on SoftLayer (off-prem), including Integration between on-prem PureApp and off-prem SoftLayer PART I	ML3 Build your first app using Worklight PART I
	Claus T Jensen	Tim Deboer	Ian Robinson	Roland Peisl	Nigel Williams	Oscar Olague	João Paulo Marques /David Brakoniecki		Georg Ember	Lars Besselmann
	Room 3	Room 15	Room 16	Room 17	Room 18	Room 19	Room 5 (Tech Sales Lab)	Room 5 (Tech Sales Lab)	Lab Room 110	Lab room 111
TECH-B03 Upgrading to IBM WebSphere Portal and Web Content Manager V8.5	TECH-D07 Behind the Scenes: Constructing the Digital Experience 2014 Opening General session demo!	BUS-S08 Achieving Improved User Experience and Efficiency: The City of Helsinki Digital Experience Journey	TECH-D01 Digital Experience Development Options: From Script Portlet to Server-Side Java and Everything In-Between	TECH-B26 Deployment Experiences: Portal Lifecycle Maintenance Roadmap on IBM PureApplication System	TECH-D16 IBM Web Content Manager Patterns: Get More for Less	WebSphere Open Labs	WebSphere Open Labs	TECH-D05 Hands-On Lab: Applying the Mobile Features and Options of IBM Digital Experience Solutions		
J. John, R. H. Huebler (R 2)	R. Enright, S. Koch, T. Stober	P. Helanto, N. Montonen	J. Booth (R 2)	S. Son	E. Morentin (R 2)			J. Boezeman, S. Hesmer (R 2)		
16:15 – 16:45	Coffee Break (Solution Center Area - Floor 1) and Solution Center closing									
16:30 – 17:30	IBM Digital Experience and WebSphere Zone (Small Foyer - Floor 1)									
16:45 – 17:45	I16 IBM Integration Bus: Selecting the Right Transformation Option	FREE	A5 Introduction to the IBM Monitoring & Diagnostic Tools	S18 Smarter Processes Through Best Practices with IBM Business Process Manager	Z18 Who's afraid of the big old mainframe Part 1: graphical tools to work with data Part 2: application performance measuring using graphical tools Wilfried Van Hecke, IBM Certified IT Specialist	MD1 How to build, deploy and back-end connect a mobile app on zLinux.	A18 Using Publish/Subscribe with IBM MQ	16:45 – 17:45	CL1 How to deploy standard patterns on IBM PureApplication System (on-prem) and PureApp Service on SoftLayer (off-prem), including Integration between on-prem PureApp and off-prem SoftLayer PART II	ML3 Build your first app using Worklight PART II
	John Hosie		Chris Bailey	Ryan Clausen	Wilfried Van Hecke, Hans Emrich	Frank van der Wal	David Ware		Georg Ember	Lars Besselmann
	Room 3	Room 15	Room 16	Room 17	Room 18	Room 19	Room 5 (Tech Sales Lab)	Room 5 (Tech Sales Lab)	Lab Room 110	Lab room 111
TECH-D17 From Photohop to a fully responsive Portal theme in 3 steps	TECH-D23 Writing Portlets: The Current and Future Portlet Programming Model	TECH-B24 Portal and Content Management Success Factors: Lessons to Make Your Project Successful	TECH-D08 Providing Short, Marketing Friendly URLs for Your Digital Web Content Experience	TECH-B13 Automation for Portal based Solutions that work On-Premise and in the Cloud	TECH-B10 Caching Techniques for WebSphere Portal and Web Content Manager	WebSphere Open Labs	WebSphere Open Labs	TECH-B16 Hands-On Lab: Getting Started with Forms Experience Builder	TECH-D21 Hands-On Lab: Creative Ways to Exploit the New Scripting Portlet	
P. Schnitzler, J. Bosmans	S. Nicklous (R 2)	T. Hurek	M. Falkenberg	W. Haanel, F. Fritz	K. Nosseck (R 2)			B. Belke (R 2)	D. Collins, J. Boezeman (R 2)	

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Friday, 31 October										
9:00-12:45 Certification Testing (Room 112 - Floor 1)										
Hours	Room 2	Room 6	Room 8	Room 01	Room 02	Room 26	Room 27		Lab Room 7a	Lab room 7b
09:00 – 10:00	I8 Connectivity and Integration for .NET environments Matthew Golby-Kirk	A16 Using IBM MQ Publish Subscribe in an MQ network David Ware	A7 Dynamic, Event-driven Mobile Applications with MQTT Bryan Boyd	S19 Fit for Purpose: Authoring Guidance for Optimized IBM BPM Implementations Ryan Claussen	Z14 System z in a Mobile World Frank van der Wal	S23 How to re-invent the Process Portal and mix it with other applications Donato Marrazzo	FREE	09:00 – 10:00	AL5 Learn to Accelerate Web Application Development with Liberty Profile PART I Tim Deboer, Jeremy Hughes	AL6 Developing a First Application with IBM MQ Light PART I Robert Nicholson, Alex Ross
	Room 3	Room 15	Room 16	Room 17	Room 18	Room 19	Room 5		Lab Room 110	Lab room 111
	FREE	FREE	FREE	FREE	FREE	FREE	FREE			
	10:00 – 10:30 Coffee Break (Foyer - Floor 1)									
10:30 – 11:30	I23 What's New In IBM WebSphere DataPower Appliances Michael Hamann	A13 How to Move to the Cloud at the Right Pace David Currie	A34 Connecting Devices to the Internet of Things Bernard Kufluk	S22 Leveraging Operational and Analytical Decision Management on System z - A live demonstration! Yann Kindelberger	Z12 Securing mobile access to CICS Nigel Williams	I19 Pre-built IBM Integration Bus Content for Your Industry John Wesley	FREE	10:30 – 11:30	AL5 Learn to Accelerate Web Application Development with Liberty Profile PART II Tim Deboer, Jeremy Hughes	AL6 Developing a First Application with IBM MQ Light PART II Robert Nicholson, Alex Ross
	Room 3	Room 15	Room 16	Room 17	Room 18	Room 19	Room 5		Lab Room 110	Lab room 111
	FREE	FREE	FREE	FREE	FREE	FREE	FREE			
	11:45 – 12:45									
11:45 – 12:45	A11 Deploying applications to the WebSphere Liberty Profile in IBM Bluemix PaaS David Currie	A20 JSR 352 - The Future of Java Batch and WebSphere Compute Grid David Follis	I21 Workload Management and Policy Based Configuration of IBM Integration Bus Matthew Golby-Kirk	S21 Real-time Insight on devices worldwide Wim Peeters	Z15 The Value of Java in CICS - Taking a liberty with your CICS applications Tobias Leicher	FREE	FREE	11:45 – 12:45	IL3 Build a Mobile Security & Integration Gateway Using IBM WebSphere DataPower & IBM Worklight Michael Hamann	
	Room 3	Room 15	Room 16	Room 17	Room 18	Room 19	Room 5		Lab Room 110	Lab room 111
	FREE	FREE	FREE	FREE	FREE	FREE	FREE			
	12:45 Event Closing									