

IBM Digital Experience 2015

June 1 - 4, 2015 Atlanta GA



Transform the way you engage with clients

At [IBM Digital Experience 2015](#) learn about the market-leading IBM Digital Experience software, built on foundation IBM WebSphere Portal and IBM Web Content Manager software that allows organizations to create customized digital experiences and reinvent the way they engage with their most important audiences: customers, employees and business partners.

Gain insights to deliver customer-centered sales, service and support multi-channel digital experiences through use of technology and strategies in social, mobile, cloud and hybrid deployments, smarter workforce, rich media, commerce, enterprise market management services, and more to advance your Digital Experience solutions for employee, customer and partner audiences.

See how organizations can differentiate their digital brands with the latest innovations in the IBM Digital Experience platform. Enrich existing technical skills, learn new capabilities, and network with experts, including successful customers deployed across a variety of industries. Get the right business and technical guidance to maximize your deployments and drive rapid ROI and real business results, while minimizing risk and disruption.

The event features both a Business Strategy and Technical program with over 120 unique sessions designed to provide attendees insight to the latest technologies, best practices and the business benefits of delivering digital experiences. IBM Digital Experience 2015 will provide access to high-quality business and technical content at every level.



IBM Digital Experience 2015 Programs		Overview
Business Program <i>Invites line of business leaders, analysts and executives to attend the following tracks:</i> Track 1: Customer Case Studies Track 2: Accelerating Solution Time to Value and ROI Track 3: Optimize Digital Experiences for Business Results	Technology Program <i>Invites IT professionals, architects, administrators, and developers to attend the following tracks:</i> Track 4: Digital Experience Software and Solutions Track 5: Developing Exceptional Digital Experiences Track 6: Best Practices and Implementation	IBM Digital Experience 2015 June 1 - 4, 2015 Atlanta, GA, Marriott Marquis Visit us on: ibm.biz/digitalexperience2015 @DigitalExp @PortalExConf This event is hosted as part of IBM's Global Skills Initiative by LearnQuest, an IBM Global Training Provider.

Register today at:

ibm.biz/digitalexperience2015