

Sponsorship and Exhibit Opportunities

IBM Digital Experience 2015

June 1 - 4, 2015 Atlanta GA



Invest in the Solution EXPO at IBM Digital Experience 2015

Increase your visibility among clients, grow your business, and cultivate new leads by becoming a sponsor or exhibitor in the Solution EXPO at [IBM Digital Experience 2015](#). The Solution EXPO is a centrally located busy hub for you to feature your solutions. Reach IT decision makers focused on Digital Experience and promote your solutions to a targeted audience.

Make your selection from an array of options that can help build your brand while meeting your business and budgetary requirements. Review the different opportunities for investing as an exhibitor or sponsor.

For more information about sponsorship opportunities or to discuss additional sponsorship opportunities available contact:

Luke Batzko

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Email: Luke.Batzko@LearnQuest.com



Top five reasons to invest in the Solution EXPO

1. Take advantage of unique sponsorship **opportunities** to increase your visibility among clients, business partners and IBM employees.
2. Leverage networking and collaboration opportunities to forge new **partnerships**, build stronger relations, and grow your business.
3. Immerse yourself in sessions that build the skills you need to create **competitive advantage** and help your business succeed.
4. Strengthen attendee **knowledge** of your products and services, and demonstrate leadership in your industry.
5. Turn opportunities into outcomes with the **leads** you capture at IBM Digital Experience 2015.

Overview

Solution EXPO Dates & Hours

Monday, June 1

5:30 p.m. - 7:30 p.m. Reception

Tuesday, June 2

12:15 p.m. - 1:45 p.m. Lunch Expo

5:30 p.m. - 7:30 p.m. Reception

Wednesday, June 3

12:15 p.m. - 1:45 p.m. Lunch Expo

More information:

ibm.biz/digitalexperience2015

This event is being organized as part of IBM's Global Skills Initiative by LearnQuest, an IBM Global Training Provider.

Act now and contact:

Luke.Batzko@LearnQuest.com



Sponsorship Packages

Participation is subject to review and approval

Basic Packages Inclusions	Diamond	Platinum	Gold	Silver	Standard
Prices in USD	\$24,900	\$15,600	\$12,400	\$9,700	\$ 5,290
Exhibition Space Size	10x40	10x30	10x20	10x10	10x10
Wireless Internet Access	✓	✓	✓	✓	✓
Lead Retrieval Unit	✓	✓	✓	✓	✓
Electricity	✓	✓	✓	✓	✓
1 6' draped table & 2 chairs (if requested by May 12th)	✓	✓	✓	✓	✓
Full Conference Badges Include access to entire conference.	10	6	5	4	2
Sponsorships	Registration desk	1 EXPO reception + 1 coffee break	1 lunch + 1 coffee break	1 breakfast + 1 coffee break	-
1 Logo with Hyperlink from IBM Conference web site	✓ + 75 words	✓	✓	✓	✓
1 Technical presentation lecture slot and posting of content on attendee portal (60 min) All presentations are subject to review/approval and submission due dates apply.	✓	✓	✓	✓	✓
Sponsor Logo on Conference Welcome Bag	✓	-	-	-	-
1 page insert in Welcome Kit Up to one 11x17" folded or smaller flyer or small flat promotional item.	✓	✓	✓	✓	-
Logo on Conference Directory PDF, Pocket Agenda and and Thank you page in Expo section of Pocket Agenda.	✓	✓	✓	✓	✓
1 page Ad in Pocket Agenda	✓	✓	✓	-	-
1 piece literature in Digital Experience Zone	✓	✓	-	-	-
Literature pieces on table expo	5	3	2	1	-

Note: All Exhibitors - Bring your own booth property.

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Additional sponsorship opportunities are available, to get a full list with prices contact:

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