

Sunday, May 31

EVENT
REGISTRATION
And
BP SUMMIT
2-7:00 pm

Monday, June 1

BREAKFAST
7—8:15 am

EVENT REGISTRATION
7 am-6 pm

GENERAL OPENING SESSION

8:30-10:00 am

COFFEE BREAK

10:00-10:30 am

SESSIONS

10:30-11:30 am

LUNCH

11:30 am-12:30 pm

SESSIONS

12:30-1:30 pm

SESSIONS

1:45-2:45 pm

DIGITAL EXPERIENCE ZONE

2:45-5:30 pm

COFFEE BREAK

2:45-3:15 pm

SESSIONS

3:15-4:15 pm

SESSIONS

4:30-5:30 pm

WELCOME RECEPTION
AND SOLUTION EXPO

OPENING

5:30-7:30 pm

Tuesday, June 2

BREAKFAST
7—8:15 am

EVENT REGISTRATION
7 am-6 pm

SESSIONS

8:30-9:30 am

SESSIONS

9:45-10:45 am

COFFEE BREAK

10:45-11:15 am

SESSIONS

11:15 am-12:15 pm

LUNCH

12:15-1:30 pm

EXPO

12:15-1:45 pm

SESSIONS

1:45-2:45 pm

DIGITAL EXPERIENCE ZONE

2:45-5:30 pm

COFFEE BREAK

2:45-3:15 pm

SESSIONS

3:15-4:15 pm

SESSIONS

4:30-5:30 pm

SOLUTION EXPO RECEPTION

5:30-7:30 pm

Wednesday, June 3

BREAKFAST
7—8:15 am

EVENT REGISTRATION
7 am-6 pm

SESSIONS

8:30-9:30 am

SESSIONS

9:45-10:45 am

COFFEE BREAK

10:45-11:15 am

SESSIONS

11:15 am-12:15 pm

LUNCH

12:15-1:30 pm

EXPO

12:15-1:45 pm

SESSIONS

1:45-2:45 pm

DIGITAL EXPERIENCE ZONE

2:45-5:30 pm

COFFEE BREAK

2:45-3:15 pm

SESSIONS

3:15-4:15 pm

SESSIONS

4:30-5:30 pm

Please refer to Event Guide for lab and certification sessions.

Thursday, June 4

BREAKFAST
7—8:15 am

EVENT REGISTRATION
7 am- 12 pm

MEET THE ARCHITECTS

8:30-9:45 am

COFFEE BREAK

9:45-10:00 am

SESSIONS

10-11 am

EVENT CONCLUDES



IBM Digital Experience 2015
June 1 - 4, 2015 Atlanta GA